

C O N T E N T S

[PAPERS]	Structure of disclosure/nondisclosure information and properties of its right in comprehensive ubiquitous network laws Haruo KODAMA	1
	Trends in the image of "use" in the case of mobile phones Takashi IMAE, Masakatsu KANEKO	13
	The international between china's cyberspace and mass media and the role of the Internet – a study about public events in cyberspace from 2007 to 2009 WEI Ran	25
	The effects of the Internet on political participation : the role of the Internet as a source of political information and a sphere for political discussion Kakuko MIYATA	43
	Study of bidders' behavior of the internet auction for multi-unit articles Masayuki ESHITA	53
	An Empirical Analysis of the Standardization of Leading Firms in Wireless Communication Systems Kumiko MIYAZAKI, Hitoshi OSHIMA	65
	An Empirical Analysis of the Factors that Influence the Thai Customers' Decisions to Switch Mobile Operators after the Introduction of Mobile Number Portability Manit SATITSAMITPONG, Hitoshi MITOMO	77
	Web Search Engine Bias : A case study of Google Japan Hiroyuki MORIOKA	93
[ARTICLES]	Online privacy and self-regulation: Behavioral targeting advertising regulations in EU and U.S. Naoto IKEGAI	105
[STUDY MEETING]	115
<The JSICR News>	122
<From Secretariat>	125
<Book Review>	126
<Editorial Comments>		